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Clean Change

Innovative products that
are greener, healthier and
can outperform traditional
cleaning methods.

enviropius*

enviropiusproducts.com.au

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About Us

Enviroplus is an Australian cleaning brand leveraging the power of biotechnology and low-toxicity alternatives to formulate high-performing products that are easier on the environment and healthier at work.

We're on a mission to change the cleaning industry for the better. From our independently certified products and cleaning tools to our social initiatives and education, we help organisations reach ESG goals. Join the movement of businesses making a clean change.



[Learn more](#)



Our Values

Our thoughts and actions are guided by our core values.



Practical Optimism

We wholeheartedly believe in the future we envision and the possibilities that we can unlock when we put sustainable methodologies at our core.



Meaningful Innovation

We leverage innovative biotechnology and sustainability breakthroughs that align with our mission of helping organisations reach ESG goals.



Active Collaboration

Bringing our partners and industry along on the journey is the only way we will achieve positive change at scale. Our commitment to sharing and giving is central to our success.



Radical Transparency

Real change needs bravery and accountability – it's why we invest in the tools and products that will increase the transparency of the cleaning industry's environmental impact.

We exist to see positivity in action



Purpose

To drive positive change.



Vision

To be the only choice for organisations who want to make an impact.



Mission

To help organisations achieve their ESG goals through sustainable cleaning methodologies.



Hi, I'm Eden!

I'm a passionate advocate for the environment and for businesses who are serious about their ESG strategy. I help you...

Clean greener

Reduce your environmental impact with biodegradable and low-toxicity alternatives.

Clean healthier

Create safer and healthier environments for your people.

Clean better

Clean more effectively with microbe-based and other innovative cleaning technology that rival traditional products.

The Benefits Of Enviroplus

Through extensive research and innovation, Enviroplus achieves superior cleaning outcomes which are offered through biotechnology, as well as replication of traditional chemistry functions using plant-based or other safer ingredients.



High-performing

Innovative formulas which can provide longer lasting and more cost-effective cleaning.



Biodegradable

Ingredients that easily break down in water and soil, reducing the impact your cleaning has on the environment.



Low toxicity

Solutions with fewer harmful chemicals, minimising harmful effects to the aquatic environment, as well as negative health effects.



Supply Partners

We work with industry-leading chemists to create effective market-leading products.



Free Enzymes

Actively breakdown organic matter and odours during cleaning.



Microbes

Contains bacterial spores that germinate and multiply to colonise cleaning surfaces.



Plant Based

Innovative development using more renewable sources.



Microbe-based technology

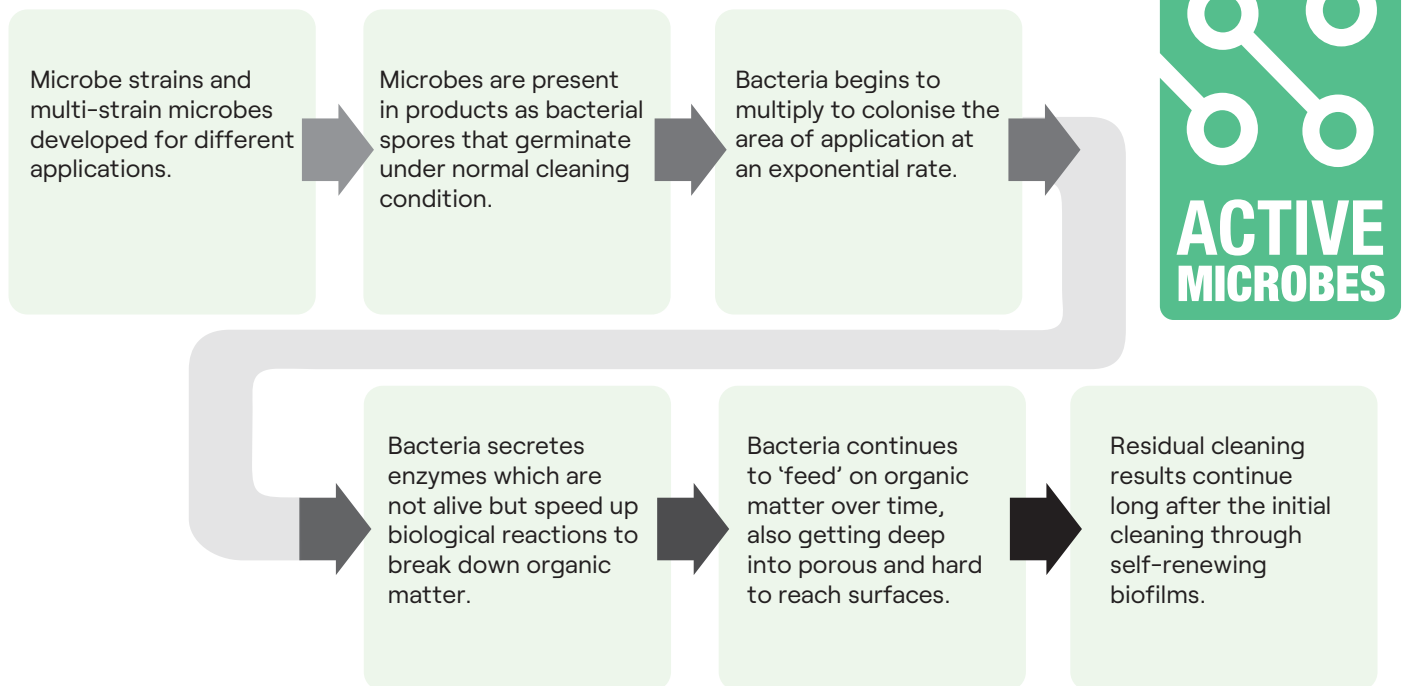


Replacing traditional technologies with biotechnological alternatives requires extensive research and innovation to achieve superior performance whilst lowering hazards and improving user safety, providing longer lasting results, and lowering cost in use.



Our partnership with suppliers who are at the forefront of developments in cleaning biotechnology, has enabled certain products within the Enviroplus brand to be built upon a portfolio of proprietary microbe strains and multi-strain microbe packages with specific capabilities.

How does it work?





Certifications



GECA is a globally recognised environmental certification independently assessed to meet various environmental, human health and social impact criteria. GECA standards are rigorous, scientific and relevant to key Australian industries.



Global GreenTag is one of the world's most trusted eco-labels. Certified products pass the toughest standards to protect consumer's health and safety while minimising environmental impact.

Abco is a major supporter of the



Indigenous Literacy Foundation

Positive action

Making the switch to greener cleaning means contributing to environmental and social initiatives that will make a difference.

Indigenous Literacy Foundation

We donate a portion of sales from selected products to the Indigenous Literacy Foundation (ILF).

The ILF provides new, culturally relevant books to remote Communities across Australia. As of February 2024, we've donated over **\$320,000** equating to **32,000 books**.



Greenfleet

Greenfleet is a not-for-profit organisation that plants native, biodiverse forests in Australia and New Zealand to capture carbon emissions. A portion of Enviroplus paper product sales goes to planting trees. Over 1,280 trees have been planted as of February 2024.



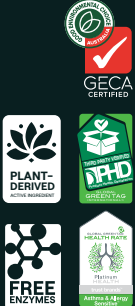
Meet the X-Range



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e-Power X
HEAVY DUTY DEGREASER



e-Z Klean X
GLASS & HARD SURFACE CLEANER



e-Surface X
MULTI-SURFACE CLEANER



e-Washroom X
BATHROOM CLEANER



e-Guard X
COMMERCIAL GRADE DISINFECTANT



e-Fabric X
CARPET AND SOFT FABRIC CLEANER

rubiX

Concentrated solutions dispensing system



Accuracy Matters

Patented AccuPro™ pressure regulation technology eliminates dilution variance by controlling the amount of water allowed into the unit, never allowing it to “lean out” the desired dilution target.



The rubiX delivers unique dilution accuracy regardless of fluctuations in water pressure.



Auto-dispense technology for simple bucket or bottle fill

Key locked door for solutions security



Drip tray



Closed-Loop System For Easy Dispensing

- Tamper-proof system
- Ensures accurate dilutions
- Eliminates cleaners exposure to concentrates
- Reduces wastage and cost to facilities
- The Rubix has a closed-loop system that is perfectly fitted for all the Enviroplus 2.5L X-Range solutions



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Proven Safe

The rubiX is a safe and compliant option under the rules of the Watermark Scheme and National Construction Code.

With full Watermark Certification and built in Backflow Prevention Protection, the rubiX ensures a safe and effective solution within national legislation.



Easy to view product window

User-friendly, easy solutions selection

Short tube perfect for refilling spray bottles

1.5m tube to fill buckets and auto scrubbers

Benefits of Choosing the Rubix and X-Range Concentrates:

- Stops over-dosing and improves OH&S standards'
- Safety inserts stop cleaners pouring freely from the bottle
- Effortless changeover of solutions when refilling or changing out
- GECA certified, biodegradable and eco-friendlier concentrate formulas
- Dilution rates are pre-set at installation and can't be altered by cleaners

Washroom & Septic



e-Washroom X

BATHROOM CLEANER

144070	750mL	Spray Bottle (Empty)
160417	1L	Concentrate
160540	2.5L	Concentrate



e-Flush

TOILET BOWL AND URINAL
CLEANER / DEODORISER

144069	750mL	Spray Bottle (Empty)
144071	1L	Squeeze Bottle (Empty)
160258	1L	Squeeze Bottle (RTU)
160259	5L	Ready To Use



e-Shine

BATHROOM DESCALER &
MOULD REMOVER

144567	750mL	(Empty)
160260	750mL	Spray Bottle (RTU)
160261	5L	Ready To Use



e-Fresh

AIR FRESHENER & TOILET
BLUE CONCENTRATE

171138	20L	Concentrate
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e-Portaloo

PORTABLE TOILET WASTE
DIGESTER & DEODOURISER

160338	5L	Ready To Use
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e-Zyme Crystals

SEPTIC WASTE DIGESTER &
SEWAGE TREATER

120281	2.5KG	Concentrated
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e-Kube

URINAL BLOCK

171147	100 Cubes
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e-Gel P&N HD

PHOSPHATE & NITROGEN REDUCER
FOR WATER SYSTEMS

171166	2KG
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Hard Surface & Floor Care ❁



e-Z Kleen X

GLASS & HARD SURFACE CLEANER

144135	750mL	Spray Bottle (Empty)
160522	1L	Concentrate
160541	2.5L	Concentrate



e-Z-View

GLASS & WINDOW CLEANER

144068	750 mL	Spray Bottle (Empty)
160254	5L	Concentrate



e-Z Kleen HD

HARD SURFACE & FLOOR CLEANER

160252	5L	Concentrate
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e-Sorb Gel

SUPER ABSORBENT GEL

210701	500g	Ready To Use
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Cleaning products may seem like a drop in the ocean, but small drops make big waves.



e-Power X

HEAVY DUTY DEGREASER

144195	750mL	Spray Bottle (Empty)
160545	1L	Concentrate
160546	2.5L	Concentrate



e-Magiclean

MULTI PURPOSE HEAVY DUTY CLEANER & DEGREASER

160349	5L	Concentrate
171120	1000L	Concentrate



e-Revive

NON-SILICONE TYRE & VINYL REVIVER

171142	5L	Ready To Use
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e-GreenKleen

QUICKBREAK COCONUT BASED DETERGENT HIGH POWER MACHINERY WASH

160472	1000L	Concentrate
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We are for the leaders who see the value in effective, biological solutions.

Kitchen & General Surface



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e-Surface X

MULTI-SURFACE CLEANER

144134	750mL	Spray Bottle (Empty)
160524	1L	Concentrate
160542	2.5L	Concentrate



e-Guard X

COMMERCIAL GRADE DISINFECTANT

144136	750mL	Spray Bottle (Empty)
160526	1L	Concentrate
160543	2.5L	Concentrate

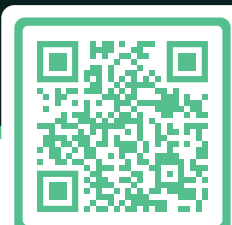


e-Klenz Handsoap

ANTIBACTERIAL HANDWASH

160376	500mL	Ready To Use
160375	5L	Ready To Use

Specialty Cleaning



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e-Odourize

ODOUR ELIMINATOR & STAIN REMOVER

144569	750mL	Spray Bottle (Empty)
160263	5L	Ready To Use



e-Revive

NON-SILICONE TYRE & VINYL REVIVER

171142	5L	Ready To Use
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e-Riteoff

GUM, MARK & GRAFFITI REMOVER

144566	750mL	Spray Bottle
171101	5L	Ready-to-use

Toilet Paper & Paper Towels ✨



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Bioactive Toilet Paper ON A ROLL TO A CLEANER PLANET

FSC Certified

Microbes are activated when in contact with water

Treated with 100% non-pathogenic microorganisms

No unpleasant odours

Enviroplus Bioactive® toilet paper delivers unprecedented innovation through the incorporation of internationally patented B ATP® technology. B ATP® consists of a synergy of five natural microorganisms, safe for personal use and the environment.

The microorganisms only activate when in contact with water, and produce enzymes that biodegrade encrustations and organic substances present in pipes and sewage systems.

Bioactive toilet paper has been assessed to be a carbon sink that removes greenhouse gases over the product's lifecycle, which helps reduce the effects of climate change. It is also made from FSC certified material which provides assurance that it comes from responsible sources.

Key Benefits:

- Enviroplus Bioactive® toilet paper, treated with B ATP®, cleans, protects and maintains pipes and septic tanks in a more environmentally safer way.
- With regular use of Enviroplus Bioactive® toilet paper, you'll have cleaner pipes in just two weeks.

100227	2Ply	400m Sheet Roll (48 Ctn)
100228	2Ply	300m Jumbo Roll (8 Ctn)



Cleaner Pipes



Environmentally Friendlier



Reduce Blockages



Minimise Odours



The Bioactive range will result in the removal of 1.025kg of CO₂e per kg of paper over the cradle to grave life cycle of products sold.

Eco Friendlier Paper Containing Sugarcane ✨



Eco 2 Ply 400 Sheet Toilet Paper
100257 2 Ply 400 Sheet (Ctn 48)



Eco 2 Ply 700 Sheet Toilet Paper
100258 2 Ply 700 Sheet (Ctn 48)



Eco 2 Ply 300M Jumbo Toilet Paper
(Suited to for Enviroplus Dispenser)
100259 2 Ply 300m Jumbo (Ctn 8)



[LEARN MORE](#)

Compostable Bin Liner



The Enviroplus range of compostable biodegradable bin liners are the ideal alternative to traditional plastic bags. The liner materials are derived from corn starch which will compost over time in home or commercial composting conditions.

130432	30L	Bin Liners Ctn of 100 (10 Rolls of 10)
130433	80L	Bin Liners Ctn of 100 (10 Rolls of 10)
130434	120L	Bin Liners Ctn of 100 (10 Rolls of 10)
130435	240L	Bin Liners Ctn of 100 (10 Rolls of 10)



Envirobin



- 60L Capacity
- Lightweight & Sturdy
- Made from fully recyclable material
- Ideal for child care centres, offices & schools & retail.
- Dimensions: W34.7cm x L27.7cm x H57cm
- Full colour coded range to keep wastage segregated:
 - Mixed Recycling | Paper Waste | Organic Waste | Landfill Waste

130470	60L	Yellow	Ea/1
130481	60L	Yellow LID	Ea/1
130478	60L	Blue	Ea/1
130482	60L	Blue LID	Ea/1
130477	60L	Green	Ea/1
130480	60L	Green LID	Ea/1
130479	60L	Red	Ea/1
130483	60L	Red LID	Ea/1
130433	80L	Compostable Bin Liner	Ctn/100
130489	80L	Compostable Bin Liner	Ctn/250



Eco 80M Roll Towel
100262 80m Towel (Ctn 20)



Eco Slimline I/L Hand Towel
100261 200 Sheets (Ctn 4000)



Compact I/L Hand Towel Eco
100321 200 Sheets (Ctn 2400)

Ultraslim I/L Hand Towel Eco
100320 200 Sheets (Ctn 2400)



envirop⁺plus*

Clean Change

Exclusive NZ Distributor



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